



PERIOD

SPRING 2023

Position Name: Volunteer PERIOD. Creative Strategists

Unpaid, Flexible Hours

Internship Site: Period., Inc.

Volunteer Location: Remote

Department: Communications

Reporting to: National Communications Manager

Commitment: 4-8 Hours per month, 6 month commitment, Effective February - June 2023

POSITION

PERIOD. Creative Strategists are a group of dedicated menstrual equity youth activists (16-25 yo) within PERIOD.'s community who are looking to deepen their engagement with the organization and support the creative direction of PERIOD.'s communication materials.

PERIOD.'s Creative Strategists will gain valuable experience in social media management, visual media content creation, and graphic design. Strategists will gain communications and marketing experience through developing social media templates, creating TikToks and Instagram Reels, and managing other relevant aspects of social media channels.

RESPONSIBILITIES:

- Be comfortable in front of a camera, you are someone who loves the screen and feel comfortable making visual media for audiences
- Stay informed of social media trends to inform PERIOD. communications for youth community members (specifically Instagram and TikTok)
- Communicate regularly with fellow Content Strategists and Communications Manager to stay updated of upcoming partnerships, programs, or updates going out to the PERIOD. community at large
- Represent PERIOD. in a positive, appropriate, and professional manner online

QUALIFICATIONS

General: We value people who are positive, independent, fun, results oriented and believe strongly in the mission of menstrual equity. This is a fast paced, forward facing position for aspiring creators eager to grow their resume or develop skills in content creation, videography, and graphic design

- Conveys thoughts and ideas clearly, listens well, communicates in a solution-oriented manner and incorporates others' views into work.
- Have creative ideas they want to see come to life on PERIOD.'s social media platforms

Apply for a Volunteer PERIOD. Creative Strategist Role [here](#).