

# PERIOD.

THE MENSTRUAL MOVEMENT



2022  
YEARBOOK

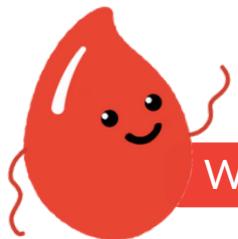
The menstrual movement was on fire in 2022! PERIOD. chapters presented menstrual educational classes to their peers, testified in front of legislatures, organized rallies, published policy guides and joined statewide coalitions. The only way to solve something in our lifetime is to train the next generation, and I've never been more confident or energized for the future.

The distribution of products is how we started - permanent policy change is how we'll end this crisis.

Your support and belief in this work keep our fires burning everyday.

**Michela Bedard**  
**Executive Director**

**PERIOD.**  
THE MENSTRUAL MOVEMENT



When you see the blood drop on a page, click to learn or watch more!



## ADVOCACY



## EDUCATION



## SERVICE

# IN 2022...

# 1,027,645

menstrual cycles were covered through distribution of reusable and disposable period products

*(An average menstrual cycle is equal to 15 disposable products!)*



Campaign Against Hunger, New York

# 47

Period Community  
Organizers  
were equipped  
to pass policies  
in their state.



Jennifer Morris Photography - IGNITE

Our 5-week  
grassroots  
training program  
certified youth  
activists as  
policy leaders.

# 62

Includes  
2 Federal  
Bills!

menstrual equity  
policies advanced  
in **31** states!



PERIOD @ Townsend Harris High School, New York

# 119

new PERIOD.  
chapters from  
around the world.



PERIOD @ Guatemala

# 1,000+

hours of youth-led  
menstrual education  
workshops



# PERIOD. CHANGEMAKERS

# THOUSANDS

of menstrual equity activists in

# 400

active chapters

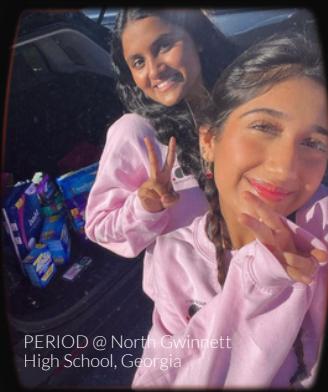


# 44 + 32

states



countries



PERIOD @ North Gwinnett High School, Georgia



PERIOD @ University of Tennessee



PERIOD @ Guatemala



PERIOD @ BTWHSVA, Tel Aviv



PERIOD @ Townsend Harris High School, New York



PERIOD McMaster



PERIOD @ Virginia Tech

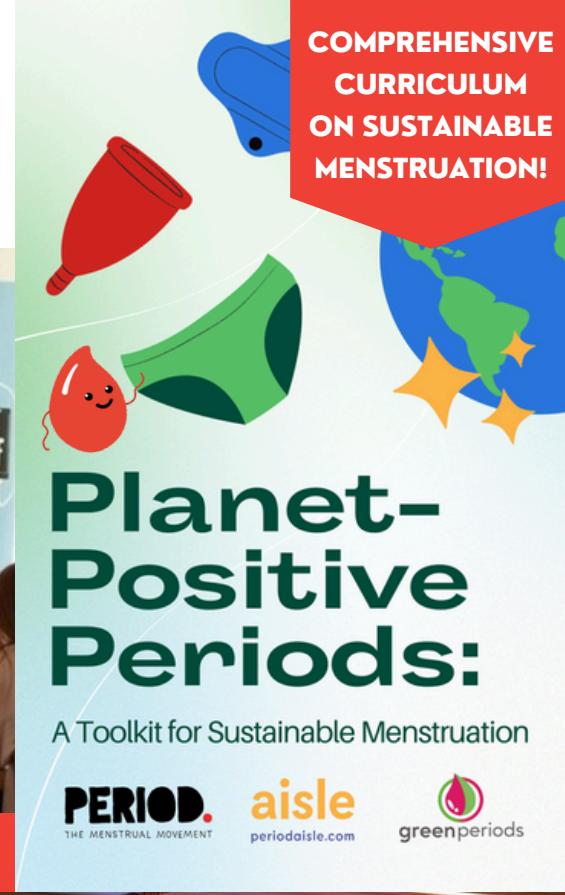


# EDUCATION

## STIGMA-BUSTING CURRICULUM



PERIOD @ Skopje, North Macedonia



## GLOSSARY FOR THE GLOBAL MENSTRUAL MOVEMENT

PUBLISHED  
GLOSSARY!



Jennifer Morris Photography - IGNITE



PERIOD @ Bihar, India



PERIOD @ OU



YAC Member, Liz Soyemi

**28,000+**

readers of The Rag  
(by and for youth activists)



**150,000 +**

interactions with menstrual  
education on social media

# ADVOCACY

## SYSTEMIC POLICY CHANGE



Youth activists were trained to lead their communities for social change.



Launched online period policy trackers for activists to engage with local policies.

Menstrual equity policy wins in...



New policy partnership with the attorneys for the menstrual movement!

**Period Law**

Activated advocacy campaigns and trainings in partnership with IGNITE, Women's March, When We All Vote and more!

The Loopholes Campaign grew awareness of federal menstrual equity legislation.



# SERVICE

## DISTRIBUTION OF PERIOD PRODUCTS



The Community Cupboard: Horn Lake, Mississippi



Period Action Day Packing Party: Portland, OR



H+|Hip Hop Dance Conservatory: Brooklyn, NY



Reusable products keep people out of period poverty.



PERIOD @ Duke University, North Carolina

PERIOD. chapters also distributed thousands of period products to their communities year-round!



PERIOD @ Toledo, Ohio

Sustainable products kept **2,862,000** disposables out of landfills.

Elica Resource Center in North Highlands, California



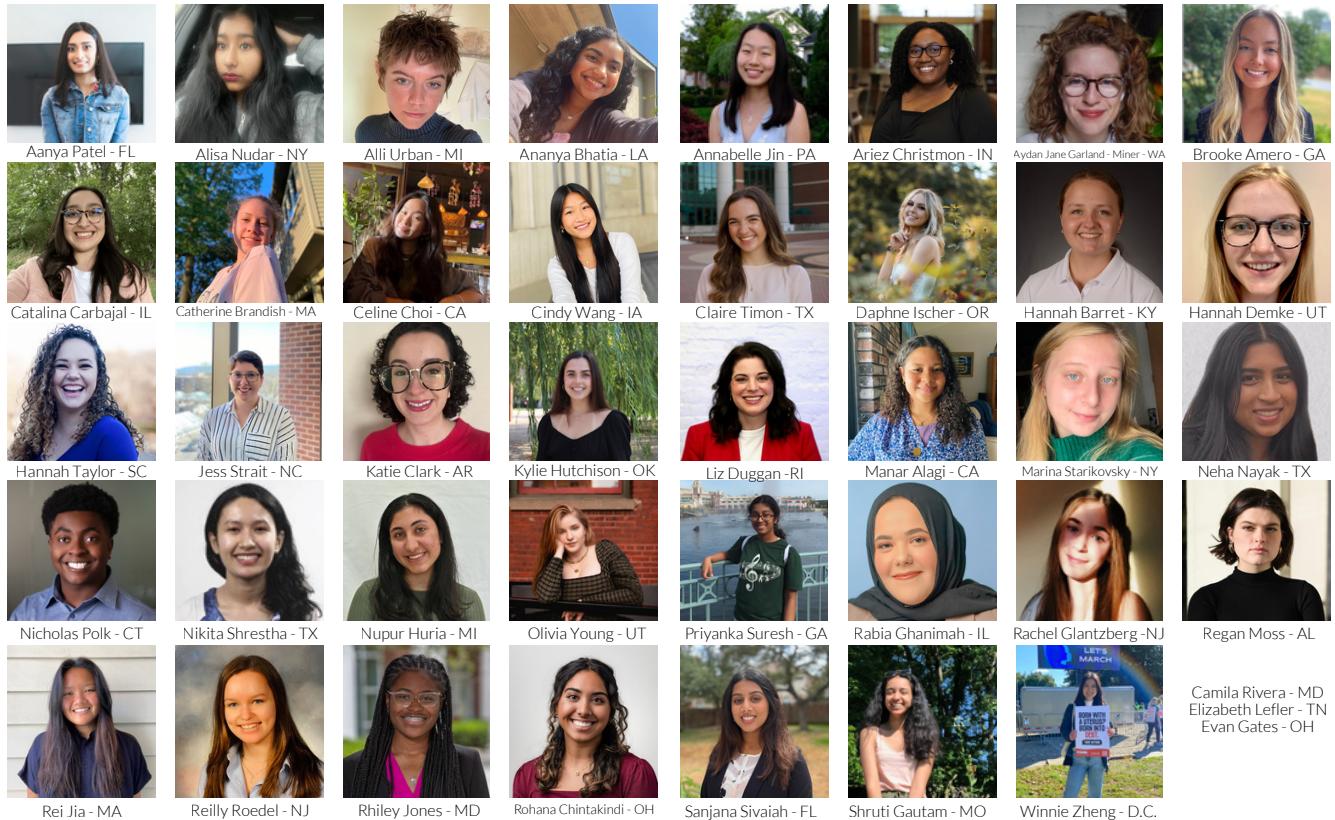
# PERIOD action DAY

EVERY SECOND SATURDAY IN OCTOBER, WE TAKE ACTION AGAINST PERIOD POVERTY.

Watch the 2022 recap!



# PERIOD COMMUNITY ORGANIZERS



# YOUTH ADVISORY COUNCIL



# PERIOD. YOUTH CHAMPION AWARDEES



SERVICE  
Amaya Waymon

## ADVOCACY

EDUCATION  
Saumya Sao

# PERIOD.

# THANK YOU



PERIOD @ Case Western Reserve University, Ohio

None of this would be possible without you.

We are so grateful to our many partners, donors and sponsors who not only support our work, but advance it.

**From everyone at PERIOD. - thank you.**

**Together, we are eradicating period poverty and stigma.**

## STAFF TEAM

Ameer Abdulrahman  
Michela Bedard  
Nicky Dawkins  
Aydan Garland-Miner  
Olivia Jenkinson  
Damaris Pereda  
Kate Barker Swindell  
Emily Swanigan  
Dara Wilk  
Velika Yasay

## BOARD OF DIRECTORS

Kirsten Brady - Chair  
Asia Brown  
Dr. Charis Chambers  
Ally Crays  
Dr. Lisa DeNike  
Ajay Doshi  
Shari Dunn  
Regan Moss  
Kristin Rios

**PERIOD.**  
THE MENSTRUAL MOVEMENT  
[PERIOD.ORG](http://PERIOD.ORG) | @PERIODMOVEMENT

