

HOW TO HOST A PERIOD PRODUCT DRIVE

Menstrual health is a matter of human rights. Learn more about period poverty [here](#). By hosting your own period product drive, and encouraging friends, businesses and organizations to join, you will be providing products to people in need across your community and increasing awareness about the fight for menstrual equity.

STEP 1: CONNECT WITH A SERVICE PARTNER



What is a service partner?

A service partner is an organization in need of period products that you will be working with in your community such as a food pantry, shelter, etc.



How do I find an organization to donate to?



Organizations accepting period product donations in my city



You can reach out to an organization of your choosing in your community or if you don't know where to start, you can ask PERIOD. We can always give you ideas of who to reach out to!



How do I contact my chosen service partner?

1. Contact the organization via phone call, email, or in-person meeting
 - a. Introduce yourself and the chapter/organization you represent
 - b. Confirm if they are in need of period products and if so, verify what type of products and the quantity needed
 - c. Coordinate a timeline and when you will drop-off products after your product drive

Here are some sample **Email Templates** to help discuss details with service partners.

STEP 2: COLLECT PERIOD PRODUCTS



How do I collect period products?



You can set up a collection bin! This is a great way to gather products in-person. You will need to determine where your collection bins will be set up. For example, this can be a common area at your school, at a community center, or a local business. Just make sure you have permission from the establishment to set up there.



Some people may find it easier to donate funds instead of period products, which can actually help maximize our impact. Remind people they can always give at [**period.org/donate**](https://period.org/donate)



How do I get people to donate?

Use social media and text your friends and family to help spread the word about your drive! Download and share graphics from the [**PERIOD. Social Media Toolkit**](#)

STEP 3: CREATE AN IMPACT



How can I create an impact?

Keep track of how many products you collect! Documenting your total allows you to celebrate your impact with your donors, partners, and peers. Once your drive is complete, coordinate with your service partner to distribute the products. Be sure they know when to expect the delivery!

Follow up with your service partner(s) to confirm everything went smoothly and that all products were received as expected. This is also a great opportunity to express your appreciation and explore the possibility of building an ongoing partnership!

We love to hear when you host a period product drive! Connect with us at [**service@period.org**](mailto:service@period.org) once you do.