

HOW TO HOST A PERIOD PRODUCT DRIVE

THE ISSUE

Menstrual health is a matter of human rights.

Learn more about period poverty [here](#). By hosting your own period product drive, and encouraging friends, businesses and organizations to join, you will be providing products to menstruators in need **across your community** and increasing awareness about the fight for menstrual equity.

STEP 1: CONNECT WITH A SERVICE PARTNER

How do I do that?

1. **Contact the organization.**
 - a. Introduce yourself/your chapter or organization
 - b. **Confirm** need, type, and quantity of period products
2. Coordinate drop-off details.

Finding an organization to donate to:

1. Choose your own, or
2. Ask PERIOD. We have a waitlist and can always give you ideas!

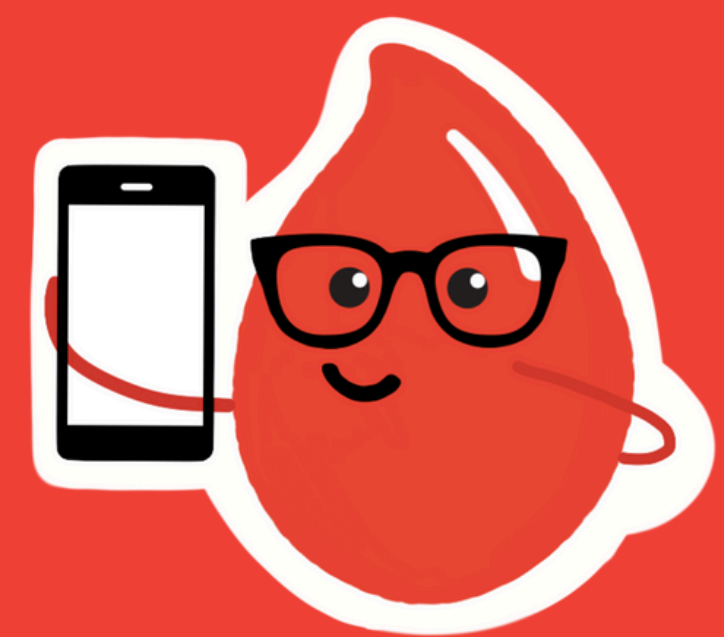
STEP 2: COLLECT PERIOD PRODUCTS

DETERMINE HOW YOU ARE COLLECTING:

- **Collection Bin:** Determine **where** your collection bins will be set up. For example, this can be **a common area** on campus or local community center **where you're able to leave a bin out to collect products** – or you can work with a local business/public establishment. You can host or partner at any **in-person events and invite people to donate products there!** This is a great way to gather products in person.
- **Purchasing Power:** Some people may find it easier to donate funds, which actually helps maximize our impact. Remind people they can always give at period.org/donate.

PROMOTE YOUR DRIVE:

Use social media and text your friends and family to help spread the word about your efforts! Download and share graphics from the [PERIOD. Social Media Toolkit](#).



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Before you drop off the product to your service partner(s), take note of how much product you donated. This way you will be able to show your community, donors, partners and peers the impact of this collection drive!

STEP 3: CREATE AN IMPACT

Distribute the Period Products:

Make sure your service partner knows when to expect their shipments/delivery.



Follow Up:

Follow up with the service partner(s) that you donated product to in order to ensure that the process went smoothly, and that they received everything correctly. If you would like to, and have the capacity, this is the perfect opportunity to set up an ongoing partnership with this organization!



Submit your Impact:

Hosted a drive? Tell us about it here so we can showcase it on our platforms – **Product Drive Impact Form**.

Be sure to tag **@periodmovement** in your your product drive posts for a chance to be featured!

Questions? Email service@period.org



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