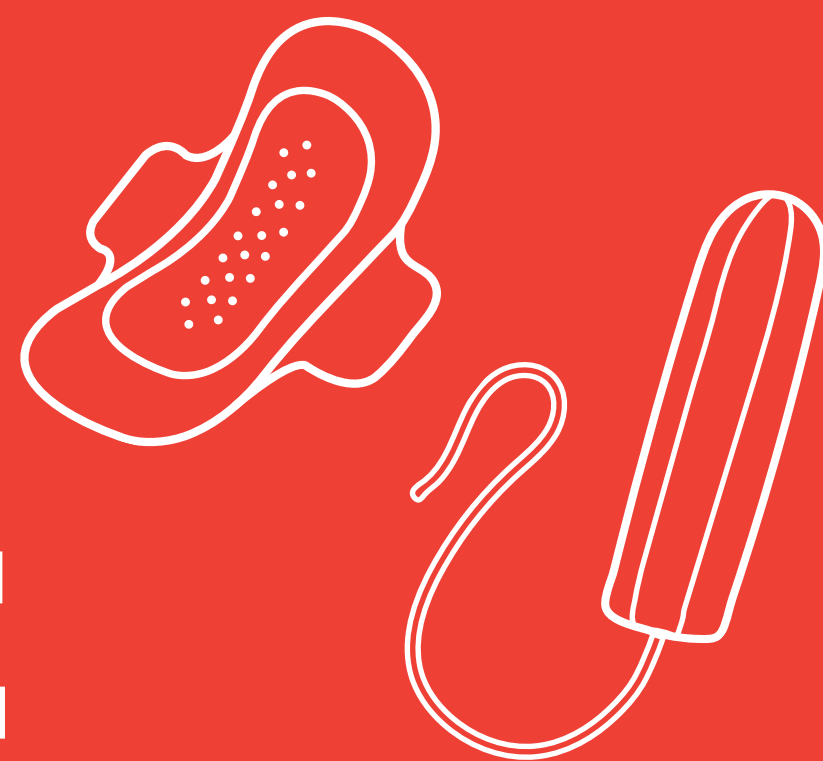


HOW TO HOST A PERIOD PRODUCT DRIVE



STEP 1: SET YOUR GOAL

Before setting up your collection bin, consider the following:

- How many period products do you need to collect?
- Is your drive ongoing? Do you need to set an end date?
- Is there a specific brand of products you'd like people to donate?
- How often will you empty your bins? Who will be in charge of putting the donated products into the restrooms?
- How will you keep track of the # of products donated?
- Are there specific groups, brands, or partners you can work with to spread awareness and increase donations?

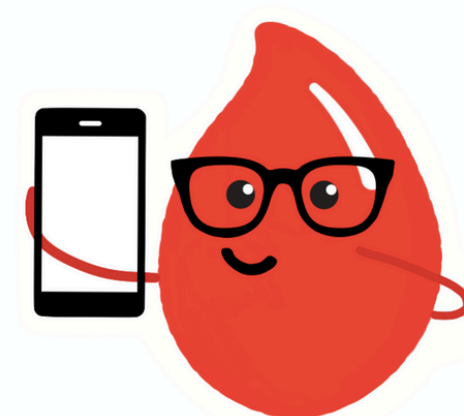
STEP 2: COLLECT PERIOD PRODUCTS

Set up your collection bin or box:

Determine where your collection bins will be set up. For example, this can be a common area on campus or local community center where you're able to leave a bin out to collect products — or you can work with a local business/public establishment. A lot of schools will allow you to put your bin in the front lobby! You can also host or partner at any in-person events and invite people to donate products there. This is a great way to gather products in person.

STEP 3: PROMOTE YOUR DRIVE

Use social media and text your friends and family to help spread the word about your efforts! Download and share graphics from the **[Period Product Social Media Kit](#)**.



STEP 4: ADVOCATE FOR CHANGE

If your state has not yet passed legislation to further free access to period products in schools or public places, build your advocacy team and work for systemic change in your state. Get started at **period.org/advocacy!**